



Annexure

a) Names, genre and language of free to air channels offered	"B4U Music" a music channel – language Hindi/ Indian languages
b) Name, a-la-carte rate, genre and language of pay channel	"B4U Movies" a movie Channel – language Hindi/Indian languages Non-addressable Platform Rs. 8.48 /- All Addressable Platform of Rs. 3.55/-
c) List of all bouquets offered by the broadcaster with prices of each bouquet, indicating the names of all the pay channels and free to air channels contained therein;	NA (Channel available only on a-la-carte basis)
d) Revenue share arrangement between owners of channels in the bouquet	NA
e) Target audience of all the pay channels and free to air channels (National or Regional, if Regional, state must be specified)	National Channel Hindi Speaking (HSM)
f) Whether the pay channels are pay channels in whole of the country or only in part of the country. (States must be specified if a channel is a pay channel in part of the country);	Whole of the Country
g) Advertisement revenue for the last three financial years	NA
h) Any other information relevant to free to air channels, pay channels, a-la-carte rates and bouquets offered by a broadcaster	NA



**B4U Television Network India Ltd.**

CIN : U92100MH1999PLC118165

Plot No.114, Road No. 15, Next To SRL Ranbaxy, MIDC, Andheri East, Mumbai 400 093. (INDIA)

Tel: +91 (22) 4090 2400, Fax: +91 (22) 4090 2450

E-mail: b4u@b4uworld.com Web: www.b4utv.com

www.b4utv.com • E-mail: b4u@b4uworld.com • www.facebook.com/b4umusic • www.facebook.com/B4UMoviesTV